

Divide Brainstorming about Serving Alcohol at our Community Events

**What do you want
your event to be?**



Fun
Entertaining
Profitable \$\$
Positive Community Impact
Hard work that pays off
Good teamwork



**Problems at event when
someone drinks too much:**



DUIs
Fights
Negative publicity
Negative role models
Arguing
Falling/getting hurt

How to cope:

Don't argue
Get your team on board
Ask for help/support
Be Kind & Polite
Text/photo with phone
Fit your response to the person

Some suggested responses made by Divide organizations:

"I could get in trouble"
"By law I have to check"
"It's company policy"
"I'm sorry my a** is on the line"
"Let me call my security"
"Go get your id and come back"
"The sheriff is watching us"
"Can I get you something else?"

"Are you buying for a minor? Do you know
your liable for that?"

"No"